

EDUCATION

Fashion Institute of Technology (SUNY) — New York, NY
BFA, Advertising and Digital Design
Aug 2025 – Present

Fashion Institute of Technology (SUNY) — New York, NY
AAS, Communication Design
Aug 2024 – Aug 2025

Seoul National University, College of Fine Arts — Seoul, South Korea
BFA, Oriental Painting
Mar 2020 – Feb 2024

EXPERIENCE

Graphic Design Intern — D'Art Five, New York, NY

May 2025 – July 2025

- Designed digital and print assets aligned with brand guidelines
- Supported UI-focused layouts with clear visual hierarchy
- Refined designs through feedback-driven iterations

ACADEMIC PROJECTS

Bose Website Redesign (UX/UI) — FIT

Sep 2025 – Dec 2025

- Redesigned homepage and PDP to improve user flow and visual clarity
- Built wireframes and high-fidelity prototypes in Figma

BlueMuse App Development (Best Buy Advertising Project) — FIT

Sep 2025 – Dec 2025

- Developed the BlueMuse mobile app as part of a brand platform concept
- Advanced app structure and UI to support user engagement within the campaign

SKILLS

UX / UI & Design

Figma · Wireframing · Prototyping · UI Layout · Visual Hierarchy · Typography

Design Tools

Adobe Photoshop · Illustrator · InDesign · After Effects · Procreate

Fine Art

Drawing · Painting

Languages

English · Korean