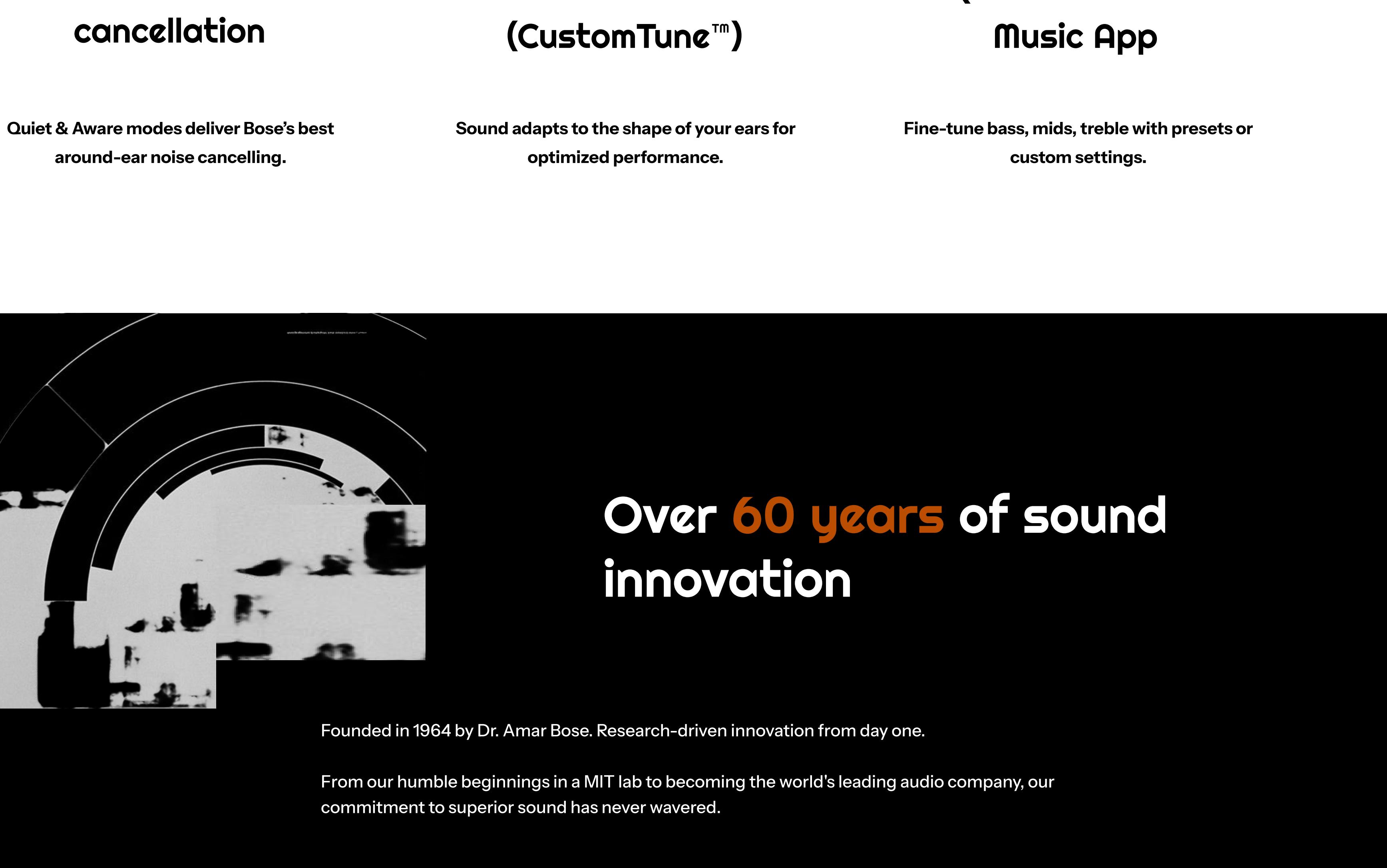


Experience sound like never done.

CustomTune™ personalizes audio to your ears, paired with our best noise cancellation.

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World-class noise cancellation

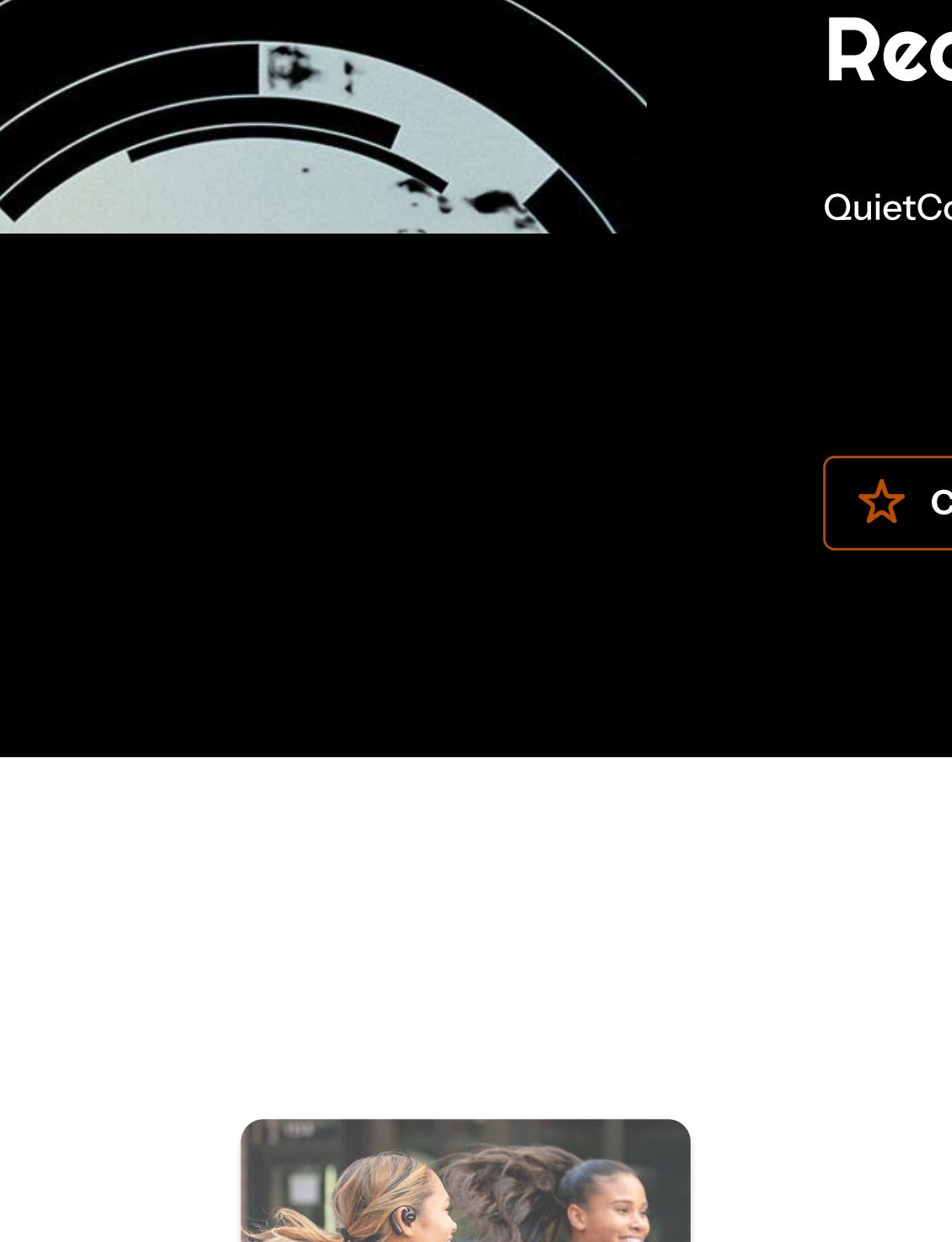
Quiet & Aware modes deliver Bose's best around-ear noise cancelling.

Personalized sound (CustomTune™)

Sound adapts to the shape of your ears for optimized performance.

EQ control in Bose Music App

Fine-tune bass, mids, treble with presets or custom settings.



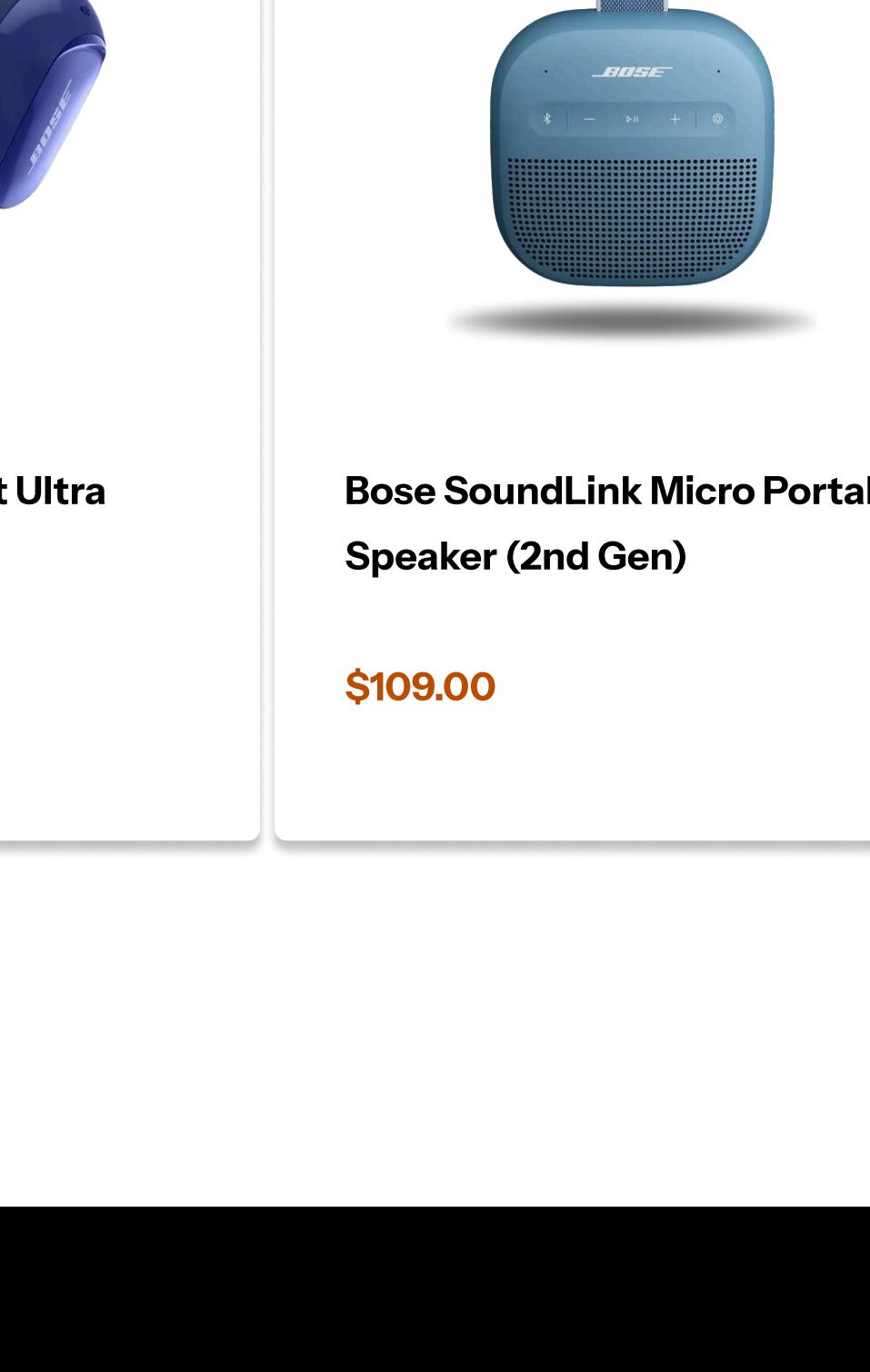
Over 60 years of sound innovation

Founded in 1964 by Dr. Amar Bose. Research-driven innovation from day one.

From our humble beginnings in a MIT lab to becoming the world's leading audio company, our commitment to superior sound has never wavered.

Proven where silence matters most.

Bose pioneered active noise-reduction headsets in aviation, from historic flights to everyday listening. Our technology has been trusted by pilots worldwide for decades, and now brings that same precision to your daily audio experience.

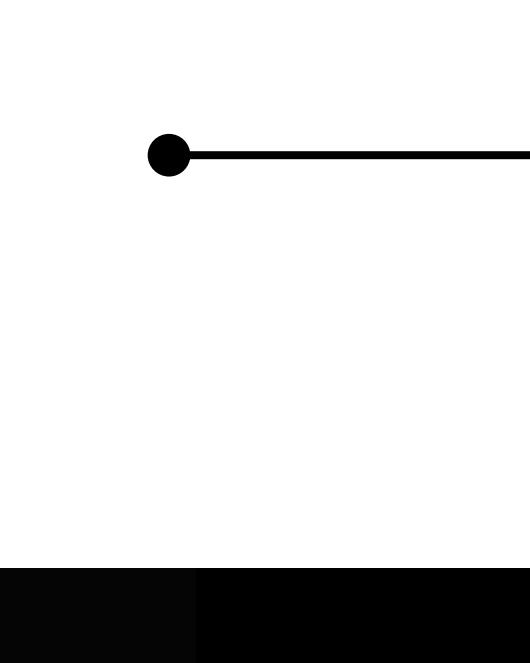


Recognized for INNOVATION.

QuietComfort Ultra Headphones – CES 2024 Best of Innovation (Headphones & Personal Audio).

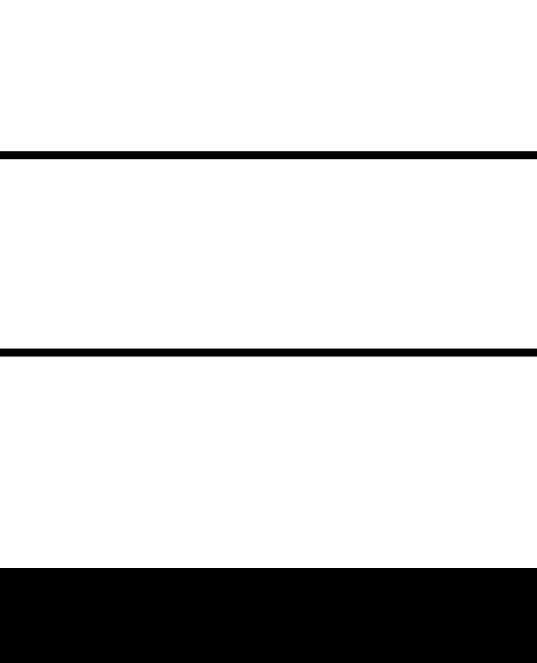
[CES 2024 Winner](#)[Best of Innovation](#)

Sound that fits your life.



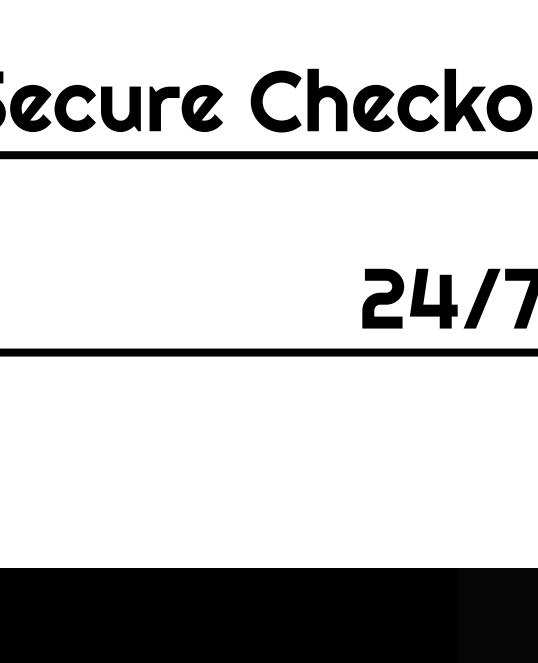
Workouts

Secure fit. Focused sound.



Commute

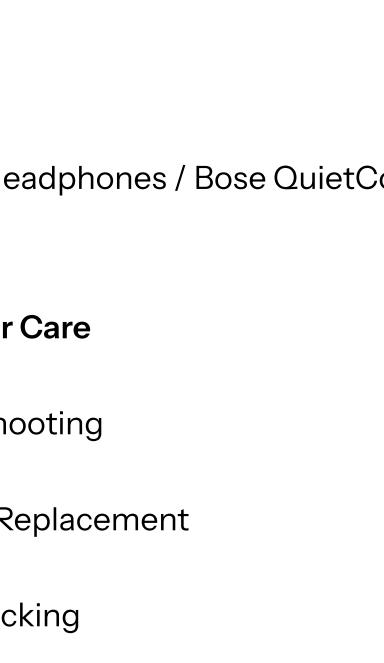
Quiet that moves with you.



Home

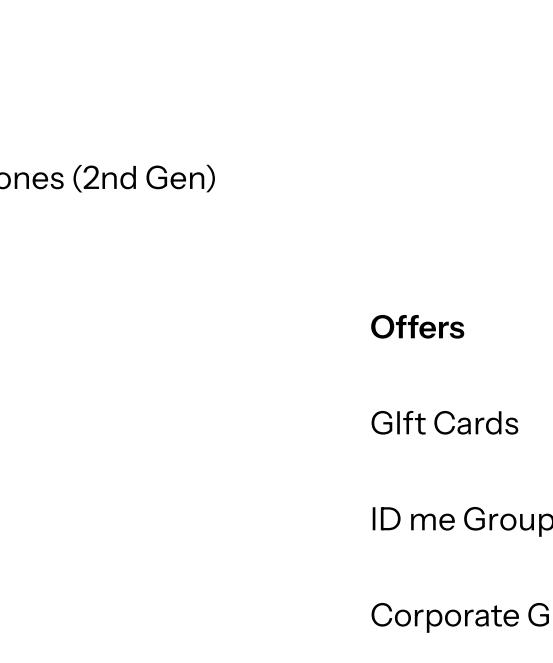
Rich detail at any volume.

New & Exclusive



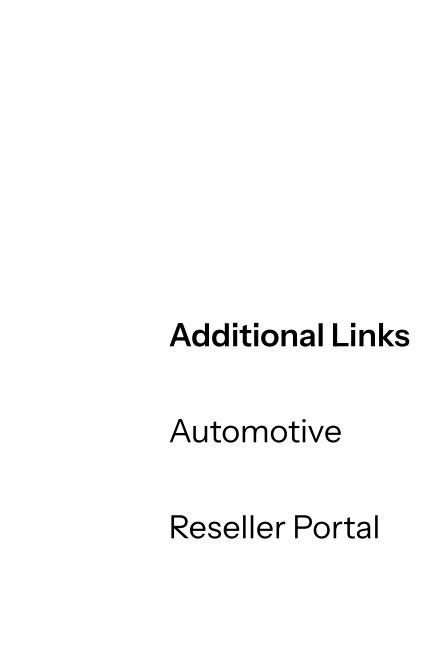
Bose QuietComfort Ultra Headphones (2nd Gen)

\$429.00



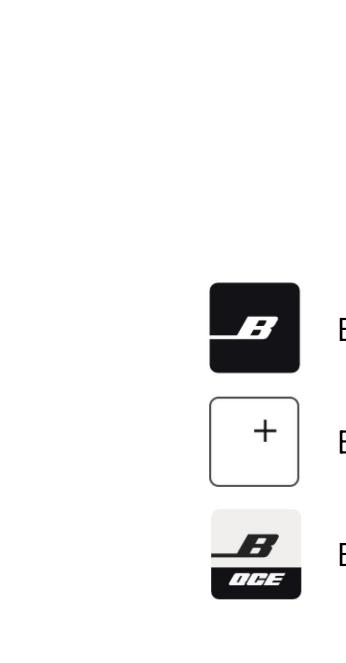
Bose Ultra Open Earbuds

\$299.00



Bose QuietComfort Ultra Earbuds (2nd Gen)

\$259.00



Bose SoundLink Micro Portable Speaker (2nd Gen)

\$109.00

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